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Title:

Statement: Export awards

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STATEMENT

from the Premier

November 28, 1975

Date.....

Embargo..... 1400 hours

State Administration Centre,
Victoria Square, Adelaide,
South Australia 5001
228 4811

EXPORT AWARDS

The Premier, Mr. Dunstan, today congratulated two South Australian companies on winning 1975 Export Awards given by the Australian Department of Overseas Trade in conjunction with the Associated Chamber of Manufacturers of Australia.

The awards, given for meritorious export performance, went to Codan Pty Ltd of Newton, manufacturers of high frequency radio communication equipment, and the Australian Mineral Development Laboratories, Frewville.

The awards were announced at a special Export Award luncheon in Canberra today.

Mr. Dunstan said the achievements of the two South Australian organisations supported his Government's declared policy of broadening the State's industrial base.

"The awards illustrate the diversification of our industry and also show how in South Australia we are building for ourselves a reputation as one of the nation's key industrial-technological centres.

"AMDEL, for example, is the national leader in technological research for the mineral and chemical industries.

"Interestingly, while export awards are normally given for overseas sales of products, Amdel's export earnings have come solely from the sale of consulting and technical services."

Mr. Dunstan said Amdel earned \$260,000 in exports in 1974-75, from sales in 17 countries.

Major research projects were undertaken in Sri Lanka, Indonesia and Zambia, each involving several of the Laboratories' technical disciplines.

Mr. Dunstan said Codan, an entirely Australian owned company, was established in 1970 to take over the radio communications manufacturing activities of its two principals, the Electronics Instrument and Lighting Co Pty Ltd (EILCO) of Adelaide and Associated Electronic Services Pty Ltd of Perth.

"That Codan decided to make Adelaide its headquarters is a tribute to the sophisticated and advanced electronic services available here in South Australia," Mr Dunstan said.

"Codan, by careful and imaginative planning, has developed export markets throughout the world.

"Their equipment has the widest variety of users, ranging from Pacific Island fishermen to government departments in countries including New Zealand, Fiji, Nauru, Thailand, Indonesia and Papua New Guinea.

"Codan's high frequency radio equipment is used for long haul communications for distances in excess of 50 km and commonly in the order of 500 to 3,000 km.

"The company, through its reliability and efficiency, is successfully competing with manufacturers in North America, Europe and the United Kingdom".



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